

Seller Clients

Services that we provide out Seller Clients

Preparing You and Your Home for Selling

- ◆ Offer suggestions on how to enhance the “selling features” of your home
 - ◆ Prepare up-to-date market analysis with a review of comparable homes currently listed for sale and recently sold in your community in order to help you select the most effective list price for your house
 - ◆ Provide the most recent market statistics available from the St. Lawrence Real Estate Board
 - ◆ Keep you informed of changing market conditions, new listings and sales in your area
 - ◆ Follow-up on all showings
 - ◆ Provide comprehensive status reports detailing our marketing activities and feedback from the showings
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Marketing Your Home

- ◆ Develop personalized marketing strategies to suit your property and your needs
 - ◆ Prepare brochures highlighting the best qualities of your home
 - ◆ Provide extensive exposure for your home including advertising in the local newspapers and other advertising publications; open house tours
 - ◆ Provide exposure on the Internet and the world wide web
 - ◆ Pre-qualify potential buyers
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The Sale

- ◆ Present offers
- ◆ Recommend negotiating strategies
- ◆ Review the market and the activity on your home
- ◆ Maintain confidentiality