

## **TWENTY-SIX REASONS YOU SHOULD LIST WITH SUE STEELE**

1. I will have a professional lawn sign erected within 24 hours of listing with me.
2. I will arrange to have a handyman spend a Saturday afternoon in your new home to hang pictures and change light bulbs as well as attend to other small but necessary chores.
3. I will personally book every appointment for purchasers wishing to view your home to ensure that I am always aware of what's going on.
4. I offer a personal service guarantee, *in writing*. You can cancel at anytime if you're not satisfied for any reason.
5. I will personally conduct all open houses unless I inform you otherwise beforehand.
6. I will always return your call within 2 hours.
7. I will personally deliver all relevant documents to your bank, lawyer and inspector within 24 hours of completion of the sale.
8. I will call you with feedback on every showing and every open house within 24 hours.
9. I will prepare a new Current Market Assessment (CMA) every 30 days to ensure that you are always aware of market conditions.
10. I will provide you with written action report every 30 days so that you will know that I am doing my job.
11. I will stay in touch after the sale, up to the closing *and beyond*.
12. I will, as you direct, hold up to 4 hours of Open Houses during the first two weeks that your home is listed.
13. I will deliver Creative and thorough Feature Sheets to you for your feedback and approval within 48 hours of listing your home.
14. I will deliver copies of the complete Feature Sheets to all area Real Estate offices, the competition and ours.
15. I will ensure that your property will be effectively advertised.
16. I will have your home on Hotline paging within 2 hours (where available) and MLS within 24 hours.

17. I will discuss your home at area meetings and breakfast clubs.
18. I will list your home within 48 hours on our web site [www.remax.ca](http://www.remax.ca) that receives over 30 million hits per month.
19. I will always offer a full commission to the selling broker to make sure that the competition is as motivated as I am to sell your home.
20. I will personally contact my top 10 competitors to tell them that your home is on the market and make sure they are aware of its unique features.
21. I will let you know about my backup support and tell you who will be returning my calls if I am ever off my pager or away for more than 3 hours.
22. I will visit your home every 48 hours if you're away, to satisfy your insurance requirements.
23. I will visit your home every showing if you're away to ensure that your home is properly locked up.
24. I will always let you know when an advertisement featuring your home is about to appear.
25. I offer unparalleled marketing and support material.
26. I work with a comprehensive checklist to ensure all your needs are met.